

CURVE LAKE FIRST NATION

2024



PROPOSAL  
POW WOW  
SPONSORSHIP



PREPARED BY  
CURVE LAKE  
FIRST NATION

# POW WOW MEANS GATHERING OR CELEBRATION

TRADITIONALLY, A POW WOW WAS AN ANNUAL EVENT HELD IN THE SPRING, AFTER THE WINTER SNOWS HAD MELTED. IT WAS A TIME TO CELEBRATE THE RENEWAL OF LIFE. IT WAS A TIME TO RENEW OLD FRIENDSHIPS AND FORM NEW ONES. IT WAS AN OPPORTUNITY TO HOLD NAMING CEREMONIES AND OTHER TRADITIONAL HONOURING CEREMONIES.



POW WOWS ARE STILL AN IMPORTANT PART OF THE LIVES OF MANY ANISHNAABEG AND ARE HELD EVERY WEEKEND FROM EARLY SPRING TO LATE FALL THROUGHOUT CANADA AND THE UNITED STATES. MANY FAMILIES JOIN THE 'POW WOW TRAIL' AND CAMP ALONG THE WAY. THERE ARE OFTEN IMPROMPTU SINGING AND DANCING COMPETITIONS AT THE CAMPSITES.

**IN 2023 OVER 5000 PEOPLE JOINED US IN THIS CELEBRATION.**

# SPONSORSHIP OPPORTUNITIES

CURVE LAKE HAS DEVELOPED A NUMBER OF OPPORTUNITIES FOR YOUR COMPANY TO GAIN EXPOSURE AND ENGAGE WITH COMMUNITY THROUGH SPONSORSHIP. YOUR SPONSORSHIP WILL SUPPORT THE PRESERVATION AND CELEBRATION OF INDIGENOUS CULTURE AND HERITAGE IN CURVE LAKE FIRST NATION AND IS A CHANCE TO ALIGN YOURSELF WITH A CULTURALLY SIGNIFICANT EVENT.

AS WE ARE ACCEPTING SPONSORSHIP AND DONATIONS FOR INDIVIDUALS, ORGANIZATIONS, AND CORPORATIONS, WE HAVE DEvised A TIER SYSTEM OF RECOGNIZING BUSINESSES AND INDIVIDUALS DURING OUR POW WOW

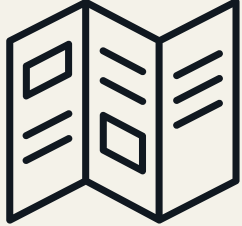


FOR MORE INFORMATION, OR TO CUSTOMIZE A MULTI-YEAR SPONSORSHIP AGREEMENT, PLEASE CONTACT  
CHRISTINE - SETCOORDINATOR@CURVELAKE.CA

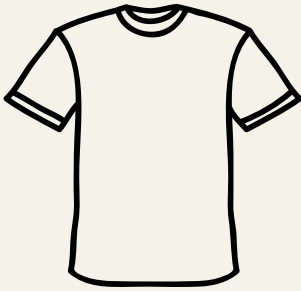


# VOLUNTEER

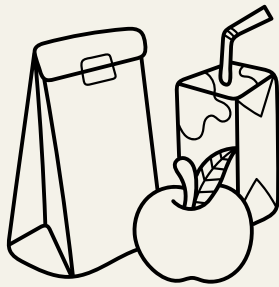
**DONATION \$5000**



Business logo/name on Pow Wow brochure



Business logo/name on Volunteer T-Shirts



Business logo/name on Volunteer  
Lunch Vouchers

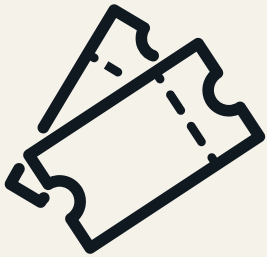
**ONLY ONE SPOT AVAILABLE**

# LOCAL

## DONATION \$300-\$499



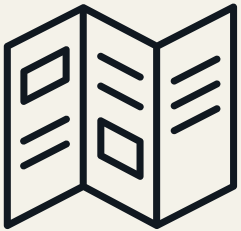
Business logo/name on Pow Wow brochure



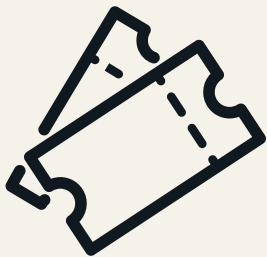
2 Free Admission Tickets

# LEVEL ONE

## DONATION \$500-\$999



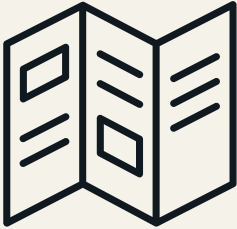
Business logo/name on Pow Wow brochure



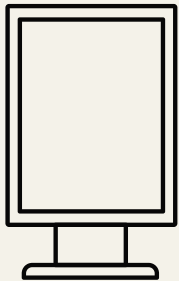
5 Free Admission Tickets

# LEVEL TWO

**DONATION \$1,000-\$4,999**



Business logo/name on Pow Wow brochure and website



Business logo/name on billboard entering the Pow Wow



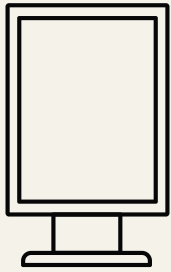
10 Free Admission Tickets

# LEVEL THREE

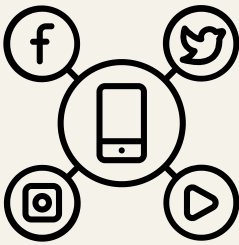
**DONATION \$5,000 - \$9,999**



Business logo/name on Pow Wow brochure and website



Business logo/name on billboard entering the Pow Wow



Social media post announcing your business as a supporting sponsor



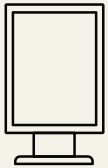
25 Free Admission Tickets

# LEVEL FOUR

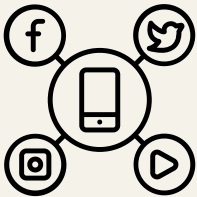
## DONATION +\$10,000



Business logo/name on Pow Wow brochure and website



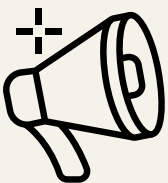
Business logo/name on billboard entering the Pow Wow



Social media post announcing your business as a supporting sponsor



50 Free Admission Tickets +  
Bus Parking Location



Honorary mention during the Pow Wow



Access to sponsor canopy at the Pow Wow grounds



First to contribute secures exclusive  
logo placement on all shuttle carts